

**AMENDMENT NO. 1 TO NON-PROFESSIONAL SERVICES AGREEMENT BETWEEN
THE CITY OF SAN LEANDRO AND
PACIFIC COAST FARMERS MARKET ASSOCIATION
FOR
MANAGEMENT OF THE DOWNTOWN SAN LEANDRO FARMERS MARKET**

This **Amendment No. 1** (“Amendment”) is made by and between the City of San Leandro (“City”) and Pacific Coast Farmers Market Association (“Contractor”) (together sometimes referred to as the “Parties”) as of February 3, 2023, and amends that certain Non-Professional Services Agreement (“Agreement”) dated January 30, 2023, between the Parties.

WHEREAS, City and Contractor have executed the Agreement, pursuant to which Contractor has provided certain services to City with regard to management of farmers market operations and marketing; and

WHEREAS, the Parties desire to amend the Agreement to expand the scope of services and increase compensation.

NOW THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, the Parties hereby agree to amend the Agreement as follows:

1. Section 2 of the Agreement entitled “Compensation” is hereby amended to pay Contractor a sum not to exceed \$9,000.00; and
2. Section 3.3 of Exhibit A of the Agreement entitled “Scope of Services” is hereby amended to read:

PCFMA will advertise and promote the Market as it determines appropriate in line with its experience as a market operator, and commensurate with the increase in budget. PCFMA and City may use the other’s name and logo in line with the other’s brand guidelines, if any. PCFMA and City may provide information about Market operations—including days, hours, location, vendors, product and entertainment offerings, and similar matters—on their websites, marketing materials, posters, vendor and other applications, social media, and other marketing or outreach-oriented materials. Each of PCFMA and City will own signage, banners, or other materials it may develop in connection with such marketing activities.

3. Section 3.7 of Exhibit A of the Agreement entitled “Scope of Services” is hereby added as follows:

3.7 Entertainment

PCFMA will plan and provide quality musical entertainment on Market dates, commensurate with an increase in the budget. PCFMA will be responsible for engaging, contracting, and coordinating with musicians as appropriate.

4. Exhibit B of the Agreement entitled "Compensation Schedule & Reimbursable Expenses" is hereby amended to read:

Compensation will be made to PCFMA annually for the current Agreement in the amount of \$9,000.00. Compensation will be paid on October 31, 2023.

Cost breakdown:

| | |
|-----------------------|------------|
| Base budget | \$6,000.00 |
| Additional marketing | \$600.00 |
| Musical entertainment | \$2,400.00 |

5. All other terms shall remain in full force and effect.

This Amendment may be executed in multiple counterparts, each of which shall be an original and all of which together shall constitute one agreement.

SIGNATURES ON FOLLOWING PAGE

The Parties have executed this Amendment as of the date first written above. The persons whose signatures appear below certify that they are authorized to sign on behalf of the respective Party.

CITY OF SAN LEANDRO

DocuSigned by:
Fran Robustelli
C063C023AF624E3...

Frances Robustelli, City Manager

PACIFIC COAST FARMERS MARKET ASSN.

DocuSigned by:
Allen Moy
44604B63CD1D46C

Allen Moy, Executive Director

Attest:

DocuSigned by:
Kelly B. Clancy
F21D2CCCC7F54D6...

Kelly Clancy, City Clerk

DocuSigned by:


Budget Approved:

Approved as to Fiscal Authority:

DocuSigned by:
Mayette Bailey
CFC89E52127D423...

Michael Yuen, Finance Director

010-41-003-5120

Account Number

Approved as to Form:

DocuSigned by:
Richard Pio Roda
7B41538F6D5F470...

Richard D. Pio Roda, City Attorney

DocuSigned by:
Tom Liao
FA2C94E0C46947B...

Tom Liao, Community Development Director